



City of Falls Church Police Department
Crime Prevention Unit
300 Park Avenue
Falls Church VA 22046
703-248-5056

Business Watch Program

*Law Enforcement
& Business Partnership*

Crime Prevention Business Watch



Sponsored by the Falls Church Police Department

Business Crime Prevention

*Sponsored by the
City of Falls Church
Police Department*

Law Enforcement and Business Community Partnership

Businesses exist within, and for, a dynamic and changing society. Just as demands for certain types of products and consumer goods change, so does the exposure to new types of crime and safety threats. Homeland security issues, gang violence, and identity theft are just a few of the new vulnerabilities that society and businesses must confront.

In order to stay current in addressing new crime/safety issues within the business community, the Falls Church Police Department's Crime Prevention Unit resolved to implement the Business Watch Program.



Note from the Chief

"The mission of the City of Falls Church Police Department is to provide a safe environment for all citizens to work and live by protecting life, property, and preserving peace within the community."

The Falls Church Police Department's Crime Prevention Unit is dedicated to providing education and training to the citizens and businesses of the City of Falls Church. Crime prevention is more than just security—it is community.

The purpose of the Business Watch Program is to encourage businesses to become more involved in reducing the opportunity for crimes to occur at their establishment. This is accomplished by raising awareness and knowledge through written policies and training, implementing recommended security applications, and by increased communication and cooperation between businesses and the Police Department.

I would encourage you to join us in this worthy endeavor and enable us to fulfill our mission.

Harry W. Reitze
Chief of Police
703-241-5053

Development Process

The Business Watch Program is built around four main elements.

- Have written policies/procedures in place that address crimes and threats that pertain to your particular business
- Employees receive crime prevention training as approved by, or from, the Crime Prevention Unit
- On-site security assessment of the business by Crime Prevention Unit personnel who are trained in the principles and application of Crime Prevention Through Environmental Design
- Designate a contact person who can coordinate crime prevention/security issues and act as a liaison with the Police Department

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Businesses will be required to recertify periodically.



Business Strategy

Listed below are the Mandatory and Optional Business Safety Elements to be included in your business crime prevention policies. The Falls Church Police Department's Crime Prevention Unit will work with your business to help you meet the elements that apply to your business.

Mandatory Business Safety Elements

- ✓ Robbery Prevention
- ✓ Burglary Prevention
- ✓ Shoplifting Prevention
- ✓ Vendor Theft Prevention
- ✓ Internal Theft Prevention
- ✓ Consumer Fraud Prevention
- ✓ Workplace Violence Prevention
- ✓ Emergency Preparedness
- ✓ Underage Tobacco/Alcohol Sales Prevention

Optional Business Safety Elements *Choose 2 or more*

- ✓ Background Checks
- ✓ Gang/Drug Awareness
- ✓ Curfew & Truancy Awareness
- ✓ Homeland Security Training
- ✓ Support National Night Out
- ✓ Use of Security Cameras
- ✓ Support Crime Solvers
- ✓ Display crime prevention brochures
- ✓ Crime Prevention through Environmental Design (CPTED) Training



Contact the Crime Prevention Unit at 703-248-5056
for more information or visit us at www.fallschurchva.gov.

Incentives

Brings business together to create a greater awareness of crime and crime prevention techniques

FREE Risk Reduction / Security Assessment and report

FREE crime prevention training / technical assistance in developing written crime prevention policies

Crime alerts to member businesses

Quarterly informative crime prevention newsletter

Enhances the Police Department's after hours contact with businesses

The Crime Prevention Business designation can be used as a marketing tool

Awarded a visible sign that sends a clear message that the business is serious about crime prevention

Results in a better and safer community

The possibility of reduced insurance premiums, depending on circumstances and companies

Businesses will be listed on the Police Department's website.

